

SNO ADVISER ACADEMY

WHAT TOPICS WILL BE COVERED?



SNO Dashboard

We'll take a comprehensive tour and get familiar with the various tools available in your site's dashboard.

Story Publishing

You'll learn everything there is to know about publishing content, including story enhancements, story template options, and alternative publishing tools.

Web Design Trends

Explore various web design trends and "must haves" to get inspiration and put together a design wish list.

FLEX Pro Design

The main source of your training will give you an in-depth experience with the FLEX Pro site design theme, including the Site Designer, Widget Control Panel, and more.

Story Page Design

Learn how to optimize your story pages for web display. We'll go over story template customization tools and share all of the options.

Mobile Journalism

We'll show you how to take advantage of the Mobile Homepage widget area, talk about what works well, and review the Source app.

Site Monetization

Learn more about various options for generating site revenue, including advertising and donations.

Site Analytics

Explore the SNO Analytics and Google Analytics dashboards to learn more about who your readers are, what they're interested in, and how you can grow that base.

SNO Awards Program

Want to earn national recognition for your program? We'll go over our Distinguished Sites badges and answer any questions you have.

SNO Site Booster (optional)

We'll discuss all the content creation tools included with this add-on and share examples of how you can use them to increase audience engagement.

SNO FLOW (optional)

Take a tour of the all-in-one assignment management tool add-on and learn how it can be customized to help you organize your newsroom.

...and more!

ASK QUESTIONS

Feel free to reach out to support@sno sites.com with any questions!

